

Instructions and Sample for Camera-Ready Copies (A4)

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ABSTRACT

The instructions on this template only apply to papers that have been accepted for presentations in the conference and have paid for the registration fee. It should be noted that your paper for the Proceedings will be reproduced directly from the pages that you are submitting. Please follow these format instructions carefully. Papers should be sized as this page in single-column format.

Please standard A4 paper size for your format. Please set the font to 10 point type and the Times New Roman font. The paragraph must be single-spaced. Save and submit your paper in MS-Word's DOC format, not in PDF format, because we need to number your pages.

Keywords: Format instruction, ICEB, e-business, electronic commerce, headers and footers.

FORMAT INSTRUCTIONS

Header and Footer

Each page should include a header and a footer. Top margin for the header, and the bottom margin for the footer should be one centimeter. The header is right-justified containing the last name(s) of the author(s). The footer should be centered with the conference name, e.g., '*The Seventh International Conference on Electronic Business, Taipei, December 2-6, 2007*'. Both the header and the footer should be in Italic font. Please use this page as the reference.

Margin

The top and bottom margins for the text should be 2 centimeters. Those for left and right are 1.5 centimeters.

Title

The title of your paper should be in bold face, initial caps, single-spaced, and centered across the top of the first page.

Authors

The name of author, affiliation, country, and e-mail address should be centered with initial caps. Do not use titles such as Dr., Professor, etc.

Headings

First-level headings

All headings should be in bold face. First-level headings should be centered and set in caps.

Subheadings

Second-level subheadings should be set flush left with initial caps of all words. Third-level subheadings should be set flush left with initial cap and italic font. Please do not use headings other than these three types. A one-line space should separate these sub-/headings from the preceding text.'

Abstract

Introduce the paper with an abstract of approximately 100 words. Begin with centered heading "ABSTRACT" set above the single-spaced abstract text. The abstract should properly describe the findings or arguments presented in the paper.

Keywords

Keywords should be set flush left one line below Abstract with no more than 20 words.

Body

Follow the abstract with a first-level heading that introduces the body of the paper. All paragraphs should begin flush left (no paragraph indent) and right justified. Single-space the body of the paper. A one-line space should be placed between two paragraphs.

Figures and Tables

Figures and tables should be placed as close as possible to where they are cited. First-level captions state the table or figure number and may be followed on the same line by second-level captions. Figure captions should be placed below the figure while table captions above the table.

Calling References

Bracketed numbers, i.e. [1] or [2, p.10] should be used in the body of the text to call references. If more than one reference is to be called at once, the following format should be used: [4] [6] [11, p.5].

Footnotes Free

The use of footnotes is not allowed.

Equations

All equations should be centered on separate lines and numbered consecutively, with the equation numbers placed within parentheses and aligned against the right margin.

$$R_i = f(X_i) \tag{1}$$

REFERENCES

References should be listed at the end of the paper and include only those documents cited in the text of the paper. The format styles should follow those listed in <http://www.icebnet.org/styles/>. However, different from journal format, entries in the proceedings should appear in alphabetical order and should be numbered with the numbers placed in brackets (see example below).

- [1] Childress, R.L. (1974) *Mathematics for Managerial Decision*, Prentice-Hall, Englewood Cliff, N.J.
- [2] Du, T.C., Li, E.Y., & Chang, J. (2002) 'Implementing association rule techniques in data allocation scheme of distributed databases', Working paper, Faculty of Business Administration, The Chinese University of Hong Kong, Shatin, N.T., Hong Kong, January.
- [3] Pitts, J.E. & Whitaker, W.M., III. (1971) 'The impact of tax policy on investment behavior in the chemical industry', *Decision Sciences*, Vol. 2, No. 1, pp. 53-65.
- [4] Kogut, B. (1991) 'Designing global strategies: comparative and competitive value-added chains', in Wortzel, H.V. & Wortzel, L.H. (Eds.), *Strategic Management of Multinational Enterprise: The Essentials*, John Wiley & Sons, New York, NY, pp. 100-115.
- [5] Merriam-Webster (1993) *Merriam-Webster's Collegiate Dictionary* (10th ed.), Merriam-Webster, Springfield, MA.
- [6] O'ullivan, O. (2000) 'Net banks: more dream than reality', *US Banker*, available at <http://www.us-banker.com> (accessed 18 February 2011).
- [7] Pearson, S.W. (1977) 'Measurement of computer user satisfaction', Unpublished Ph.D. dissertation, Arizona State University, Tempe, AZ.
- [8] Zhang, Q. & Cao, M. (2001) 'Human-machine Web interface design for electronic commerce: a review of design perspectives, objectives, dimensions, and techniques', *Proceedings of the First International Conference on Electronic Business (ICEB 2001)*, Hong Kong, China, December 19-21, pp. 404-405.

APPENDIX

The appendix should immediately follow the references. If there is more than one appendix, number each consecutively with APPENDIX A, APPENDIX B, and so forth.